



Corporate Sponsorship Program

Home Repairs Ministries, Inc

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Overview

Executive Summary

This program is for any corporation or business interested in partnering with Home Repairs Ministries, Inc. financially, through in-kind donations or event sponsorship.

The Home Repairs Ministries, Inc. Corporate Sponsorship Program is an opportunity for local businesses to reach out to and get involved with the community while gaining visibility and an opportunity to work with other businesses and professionals.

Companies can participate in a number of ways:

Sponsor Options

- Annual Financial Sponsorship
- Project Sponsorship
- In-Kind Sponsorship
- Event Sponsorship

Participating in any one or more of these sponsorships will place the company in the Home Repairs Ministries, Inc. Corporate Sponsorship Program. These companies will receive:

Program Benefits

- Letters and receipts for tax deductible donations
- Links to your website(s) from the Home Repairs Ministries, Inc. website
- Your company logo displayed on signs, shirts and other ministry items where corporate sponsors are listed
- Listed as a corporate sponsor in ministry publications, promotional information and other documentation used by Home Repairs Ministries, Inc. internally or distributed to supporters, sponsors and benefactors
- Thank you gifts
- Tangible and solid ways to impact the communities around us

Sponsorship Options

Home Repairs Ministries, Inc. works with potential corporate sponsors to participate in the way they feel best fits their business. For this reason Home Repairs Ministries, Inc. has a number of different sponsorship options from which companies can select.

Annual Financial Sponsorship

Home Repairs Ministries, Inc. partners with corporate investors at the following levels:

<u>Corporate Levels</u>		<u>Small Business Levels</u>	
Gold Level	\$30,000 annually	Sponsor Level	\$5,000 annually
Titan Level	\$20,000 annually	Partner Level	\$1,000 annually
Silver Level	\$10,000 annually	Associate Level	\$500 annually

Project Sponsorship

Projects can be sponsored in full or in part by a corporate sponsor. Typically, supplies for a project are taken from the Home Repairs Ministries, Inc. stock. If supplies are not available in regular inventory, however, the project may be placed on hold until a sponsor is found who will supply materials and other items as needed to begin and complete the project.

Project sponsorship includes:

- Paying for materials needed on the project
- Yard signs displaying the Home Repairs Ministries, Inc. logo along with your company logo
- T-shirts displaying the Home Repairs Ministries, Inc. logo along with your company logo and date of the project

Project sponsorship can also include an employee volunteer workforce.

The average Home Repairs Ministries, Inc. project costs less than \$2,500. Project Sponsorships would not exceed \$5,000 annually.

In-Kind Sponsorship

Home Repairs Ministries, Inc. accepts in-kind sponsorships and donations in the following areas:

- Warehouse Space & Supplies (shelving, racks, bins, forklifts, etc)
- Building Materials
- Transportation (truck & covered trailer)
- Basic Tools (hand, electric, pneumatic)
- Website & Database Services
- Promotional Services (print services for paper or promotional products)
- Office & Computer Equipment

All in-kind donations are tax deductible to the full retail value of the item or service donated, and Home Repairs Ministries, Inc. will provide tax deductible letters or receipts.

Event Sponsorship

Events given by or benefiting Home Repairs Ministries, Inc. can be sponsored in part or in full by a company.

Event sponsorship may include one or more of the following:

- Financial support of the event through a donation
- Location for the event (e.g., store front, corporate offices, hotel space, etc.)
- Catering or other food and set-up services
- Silent auction donations
- Speaking engagements or sponsoring a speaker
- Promotions and advertising
- Participation in events such as shows (e.g., art exhibits, auto, plant/flower, etc), exhibitions (e.g., home repair, home trends, etc), dinners, silent auctions and concerts

Project sponsorship can also include an employee volunteer workforce or complete hosting of an event.

Sponsorship Details

All sponsorship is annual, and is renewed annually, except in the following:

- Event Sponsorship ends with the event conclusion (unless follow-up is required, then sponsorship will continue through that time period)
- Project Sponsorship ends when the project is completed or on an agreed upon date between HRM, Inc. and the company sponsor(s)
- In-Kind Sponsorship in the way of donations of materials or one time items ends after 6 months of the last donated item
- In-Kind Sponsorship in the way of ongoing supplies, services or space (e.g., warehouse space, print or PR services, etc) will continue as long as the item(s), services or space are being donated

Sponsorship program benefits end when the sponsorship ends or is not renewed.

Referrals & Networking

Home Repairs Ministries, Inc networks by referrals to people and companies eager to serve their communities. The only request we make of our sponsors is introductions and referrals to those who might be interested in sponsoring or partnering with our ministry.

Next Step to Corporate Sponsorship

If you are interested in becoming a Home Repairs Ministries, Inc. corporate sponsor, please contact us by:

- Phone: 770-447-3763
- Email: nhtower@homerepairsministries.org
- Mail: 167 Holcomb Bridge Rd, Norcross, GA 30071
- Website: <http://www.homerepairsministries.org>

A proposal is submitted by Home Repairs Ministries, Inc. to a potential corporate sponsor detailing the proposed or agreed upon sponsorship of the company.

Home Repairs Ministries, Inc. is honored to partner with all of our corporate sponsors.